



[www.canadianredesigners.org](http://www.canadianredesigners.org)  
2716 Dufferin Ave. Victoria, BC V8R 3L4  
tel: 250-598-5848  
fax: 250-598-0501  
email: [info@canadianredesigners.org](mailto:info@canadianredesigners.org)

## **MEDIA RELEASE**

### **FOR IMMEDIATE RELEASE**

## **Canadian Redesigners to Create Havens for National Ovarian Cancer Association**

**VICTORIA, September 23, 2005**... At their annual conference this past weekend in Victoria, Canadian Redesigners kicked off their support of the National Ovarian Cancer Association (NOCA) as their charity of choice. Members of the association across Canada will be offering their services to create a comfortable haven in the family home for women in treatment for this disease.

“Redesign is about creating homes that people love using what they already have,” says Val Sharp, President of the Canadian Redesigners Association (CRDA). “Supporting NOCA in this manner is just an extension of what we already do for people.”

Sharp said that NOCA was the Redesigners' charity of choice because both their clients and themselves are among those most at risk for this disease. “NOCA, as a young charity, needs much support in its drive to ‘Turn Up the Volume on the disease that has whispered for far too long’. With membership across Canada, the Canadian Redesigners can help make a difference!”

Individual Canadian Redesigners will also contribute time and funding in a variety of ways such as: raffles, special events and donating of a percentage of their redesign income. CRDA financial support was kicked off at the annual conference when attendees donated \$500 through a 50/50 draw which, when matched by the Association, came to \$1000 for NOCA. "This is only the beginning of our ongoing commitment to supporting this amazing organization." said Sharp.

The National Ovarian Cancer Association ([www.ovariancanada.org](http://www.ovariancanada.org)) since its founding in 1997 has undertaken some key initiatives that have dramatically contributed to the advancement and understanding of the issues surrounding ovarian cancer in Canada. Their groundbreaking programs, support of scientific research, and nationwide awareness campaigns have changed the face of the disease, turning it from a “whisper” to a “roar.”

“We are thrilled with the Canadian Redesigners’ commitment to NOCA and are looking forward to our relationship with the organization,” said Elisabeth Ross, NOCA’s executive director. “We can’t think of anything nicer for those undergoing treatment than a comfortable haven to come home to.”

Members of the CRDA are specifically trained in redesign – the art of furniture placement, hanging art and accessorizing a home. Redesign focuses on creating a home that is warm, inviting and functional for the family who lives there. Redesigners also use their skills to stage homes for sale, helping homeowners to achieve a faster sale of their home for a higher return. You can find out more about the CRDA on their website at [www.canadianredesigners.org](http://www.canadianredesigners.org) .

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**CONTACTS:**

Sandi Gerrard, Vice President, Canadian Redesigners Association  
(416) 795-9840  
[sandigerrard@sympatico.ca](mailto:sandigerrard@sympatico.ca)

Elisabeth Ross, Executive Director  
National Ovarian Cancer Association  
145 Front St. E., #101  
Toronto, Ontario M5A 1E3  
Toll free: 1-877-413-7970 or from Toronto 416-962-2700 ext. 222  
[eross@ovariancanada.org](mailto:eross@ovariancanada.org)